

# **SYSTEM FOR MOUNTING PRODUCTS TO A TAPE**

## **ABSTRACT OF THE DISCLOSURE**

A tape mounting system 1 mounts a product X to a strip tape T, and includes a tape holding mechanism, a mounting mechanism and a control unit 70. The tape holding  
5 mechanism has a payout roller 61 and a carry-out conveyor 64, and holds the strip tape T in a horizontal state. The mounting mechanism has a clamp 62 and a heater block 63, and mounts the product X to the strip tape T by attaching a portion X2 to the strip tape T. The control unit 70 controls the tape holding mechanism and mounting mechanism such that  
10 the portion X2 of the products X vertically overlaps the strip tape T. The tape mounting system that reduces positional deviation of the portion X2 and the strip tape T during the mounting of product X to the tape T caused by positional deviation of the tape T.